



How white is white?

Understanding a color is almost impossible without holding a physical sample. Your monitor distorts the color when viewing from a website. The camera and lighting used to take the original pictures affect how they are represented. You just don't know how a color looks until you see it with your own eyes (and under the correct lighting).

One trick that Vendura uses to better communicate its colors is showing the desired color against a piece of standard white paper. All of us have access to standard 8-1/2" x 11" white paper. Understanding how a color looks *in-comparison* to white paper can help you understand a color's hue. Secondly, showing several colors together, on white paper, can further help the user understand the tones and hues *in-comparison* to each other. Again, the colors are still distorted by your monitor, the original camera, the original lighting, but *the comparison* between the colors can be seen.

This trick doesn't replace physical samples, but it does help you make a decision when time is of the essence and you don't have physical samples.

Here is a showing of Vendura's 12 *standard colors*. Enjoy!





vendura

Natural Platinum
Color is representative.
Final color may vary slightly.
1-608-223-9555
Tier 3 2023

VENDURA
Solid Surfaces
Natural Cream
Color is representative.
Final color may vary slightly.
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VENDURA
Solid Surfaces
Natural Bone
Color is representative.
Final color may vary slightly.
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Natural Lt Khaki
Color is representative.
Final color may vary slightly.
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Natural Pearl
Color is representative.
Final color may vary slightly.
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Natural Ivory
Color is representative.
Final color may vary slightly.
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